

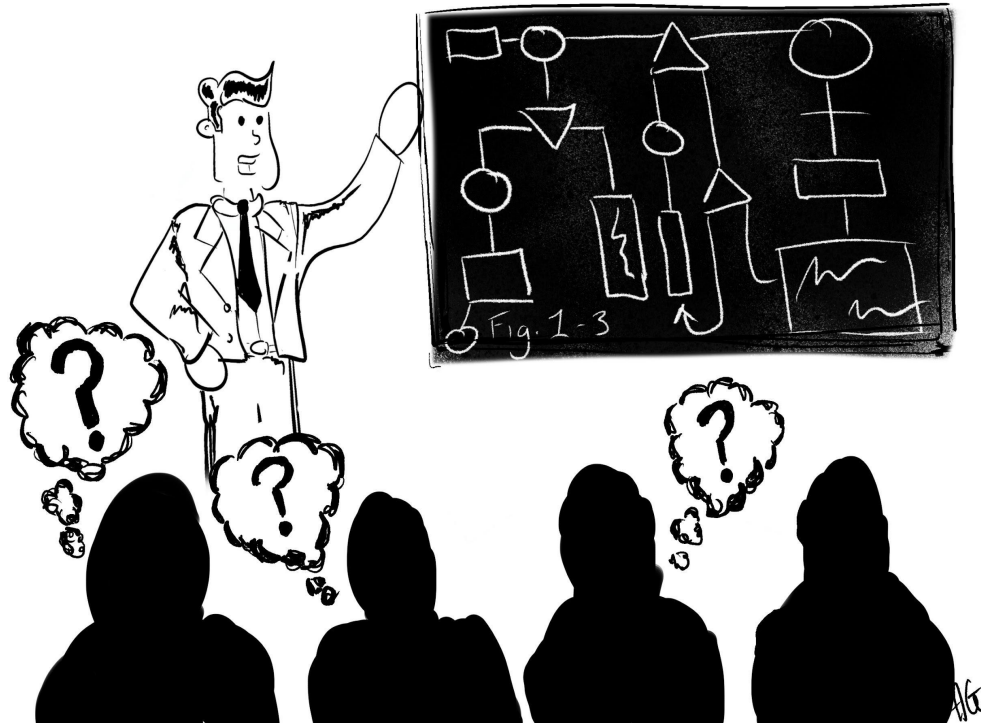
# Introduction to Multimedia Design Principles

## Course Organization



Homeland Security Acquisition Institute

# Is This Familiar?



# Objectives: Course Organization

You will learn about

- Segmenting course content
- Working through examples
- Providing practice



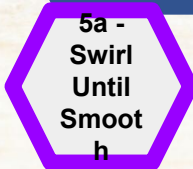
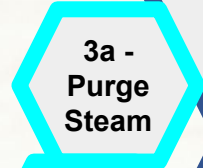
# Sample Slides - Generic Example

*The following slides contain a generic example.*

# The

# Steps

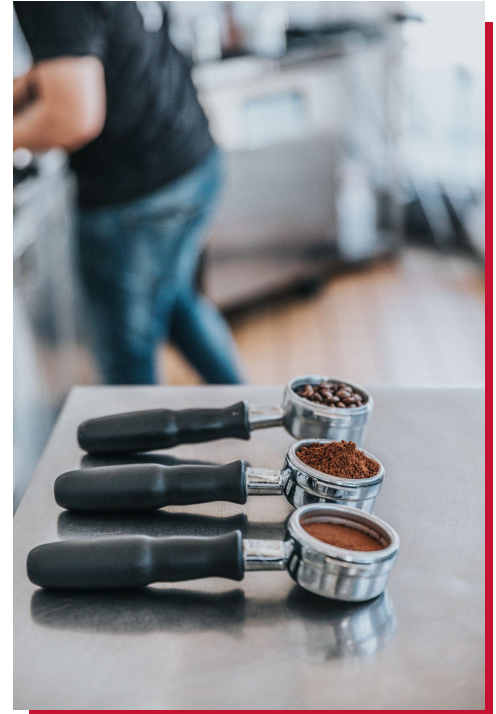
Step 1  
14 substeps



Segmenting Principle

# Course Organization

“People learn better when a multimedia message is presented in user-paced segments rather than as a continuous unit.”



Segmenting Principle

# Course Organization

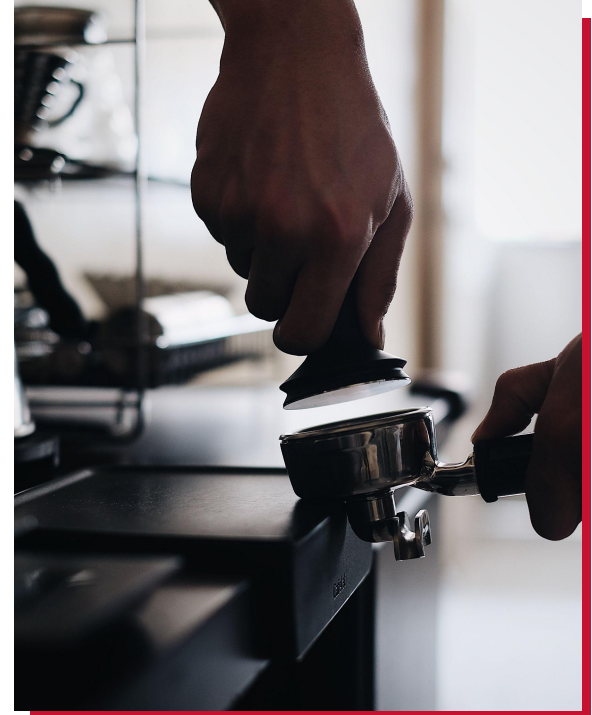
People learn better by observing others perform a task.



Worked Example Principle

# Course Organization

People learn better by applying what they have learned.



Spaced Practice Principle



# Course Organization

People learn better when they are guided in carrying out generative learning activities during learning.



Generative Activity Principle

# Course Organization

People learn through feedback that is relevant to the task, the task process, or task self-monitoring.



Feedback Principle

# Sample Slides - HSAI Example

*The following slides contain provided HSAI examples.*

# What value has strategic sourcing delivered to DHS?

## Fiscal Year 2019

DHS spent **\$8.9 billion** on goods and services available through strategic sourcing and best-in-class contract vehicles



Of the total spent, DHS purchased **\$5.4 billion**, or **60%**, through **strategic sourcing and best-in-class contract vehicles**



small business prime contractors received **44%** of **strategically sourced dollars**

DHS saved **\$601 million**



on average, strategic sourcing saved **11%** of every dollar spent

savings can be used to advance mission-specific needs



counterterrorism



border security



prosperity & economic security



cybersecurity & infrastructure



preparedness & resilience



strengthen the workforce

**STRATEGIC SOURCING & BIC SAVINGS = \$5.2 billion**

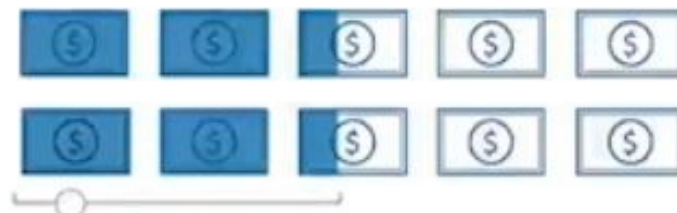
cumulative savings since FY05

Segmenting Principle

# What value has strategic sourcing delivered to DHS?

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Animated  
slide

Segmenting Principle

# What value has strategic sourcing delivered to DHS?

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11% of every dollar spent



Animated  
slide

**STRATEGIC SOURCING & BIC SAVINGS = \$5.2 billion**

cumulative savings since FY05

# Course Organization

“People learn better when a multimedia message is presented in user-paced segments rather than as a continuous unit.”

# Course Organization

People learn better by observing others perform a task.

Worked Example Principle



# Course Organization

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# Course Organization

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# Course Organization

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Feedback Principle

# Performance Task

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**It is your turn to try!**